

pbj@sands.no
+47 22 81 46 50
+47 90 60 77 08

Expertise areas Technologie Gewerblicher Rechtsschutz Datenschutz German Desk Defence & Security

# Petter Bjerke Partner

Petter Bjerke has over 20 years' experience of assisting clients in particular within finance, e-com/telecom, media and health/life science as well as traditional retail and e-commerce. He advises clients in legal areas such as intellectual property (IP) law, commercial agreements and IT and data privacy/GDPR and cyber security.

Petter has assisted businesses from start-ups to global actors related to crossborder issues relating to commercialisation and distribution of technology, services and goods as well as digital content such as software and media (TV and movie productions). Within IT, Petter has assisted in numerous projects related to outsourcing and procurement of IT (SaaS, PaaS, etc.) and IT operations/managed services. Within IP, he provides strategic advice relating to the establishment and protection of intellectual property rights and trade secrets, employee inventions, confidentiality agreements, licensing and transactions as well as the handling of intellectual property rights in various joint-venture and research and development (R&D) projects.

For many years, Petter has assisted clients with privacy/GDPR and cyber security, from the establishment of accountability documentation and risk assessments related to use of personal data in a commercial setting including implementation of artificial intelligence (AI). He has also assisted numerous clients in the event of data breaches or supervision from Data Protection Authorities. Petter has been a DPO for a global pharmaceutical company and course instructor for annual update courses for DPOs in the public sector under the auspices of KS. Petter is also the network leader in the JUC network for Cyber Security.

## Work experience

2023-

**SANDS Advokatfirma DA** Partner

## 2014-2023

Advokatfirma DLA Piper Norway Partner

## 2013-2014

Advokatfirma Torkildsen & Co Partner

#### 2007-2013

Legalteam Advokatfirma DA Partner

#### 2006-2007

- Advokatfirma Thommessen AS
- Lead lawyer

2004-2006

Telenor ASA, Group Legal Associate

## 2001-2004

Advokatfirma Thommessen AS Associate

#### 2000-2001

Davis Polk & Wardwell
Foreign temporary associate

#### 1999-2000

Advokatfirma Thommessen AS Associate

# Education

#### 2001

Ludwig Maximilians Universität München
Max Planck Institute, LL.M

1998

University of Oslo Cand.jur

1994

University of Regensburg
Special subjects (Erasums)

#### Publications

#### 2017

The Protection of Intellectual Property Rights in Insolvency Proceedings INSOL International

#### Awards

#### 2021

# Legal 500

"Petter Bjerke is a knowledgeable lawyer who provides practical advice in a timely manner". "Petter Bjerke has shown great support and provided professional assistance in both IPR and GDPR-related requests whenever we needed this within short timeframes. His capacity to take on projects at short notice and quick turnarounds has been very valuable to enable our business to stand out as a professional provider within a competitive market"

#### 2020

# Legal 500

Recommended for "Intellectual property" and "TMT".

## Memberships / Posts

German - Norwegian Chamber of Commerce

Boardmember

JUC network for Cybersecurity Network leader